

The quarterly meeting of the Canadian Association of Journalists (CAJ) board of directors was held on October 19, 2014,

CAJ board of directors

Oct. 19, 2014, 2 p.m. ET

Via teleconference / Skype

AGENDA

Present: J. Akerley, M. Atthwal, D. Bass, E. Bessner, S. Holman, C. Meyer, L. Nguyen, P. Martel, H. Rodrigues, N. Taylor-Vaisey, P. Schneidereit, D. Wiwchar

Chair: D. Bass

LIST

1. Call to order - D. Bass

2. Additions to the agenda - D. Bass

- no additions made

3. Approval of the agenda - D. Bass

Passed Jesse Akerley, Seconded ?

4. Approval of the minutes - D. Bass

- Prior meeting minutes were not available, motion to postpone reading of these minutes until January meeting

Passed Jessy Akerley, seconded David Wiwchar

5. Business arising from the minutes - Board

- no business

6. [Chair's report](#) - D. Bass

- Report on resolutions voted on by email (dealt with in chair's report)- Victoria/Vancouver chapters losing members
- Motion to allow Dale to continue talking about CAJF

Passed Dale Bass, Seconded David Wiwchar

7. President's report - H. Rodrigues

- hearing no questions on corporate update
- AKFC fellowship- have to think about who among us might be willing to sit on selection panel
 - Ellin puts her name forward, expresses interest
- ethics advisory committee
 - Dale would like to see more committee people who are actually working in journalism, more representation from smaller parts of the industry
 - Hugo says we should go away and come back to board "asap"
 - potentially using platforms to solicit applications, raised by Ellin
- listserv followup
 - Carl thinks we should scrap the listservs
 - Sean thinks we should scrap the FOI listserv, is currently involved with effort to establish a right to information network, this would be a more helpful forum overall
 - Nick weighs in- he supports Carl, better plan better platforms
 - set up Google group?- Sean
 - Hugo- if at some point a google group becomes a possibility, not significantly different from an email list
- ask a mentor
 - no questions
- update on transition/board succession plan
 - should teach a few people about e-register
 - have a few people from events committee know how to register people for next year's conference
 - Paul says he'll do that

- Nick says he'll do that

Passed Hugo Rodrigues, Seconded Dale Bass

8. Treasurer's report - P. Schneidereit

- Status of 2014 budget
 - BMO finally transferred money to Scotiabank, all money in one place, negotiating fees incurred during this switch (around \$350 in fees)
 - Budget is on track, membership revenue on track, one big upcoming expense is the online awards hosting

Passed Paul Schneidereit, Seconded Carl Meyer

9. Community manager's report - C. Meyer

- online communities humming along
- possibility of coming up with advocacy white-list (?)
 - Sean agrees- we may decide it will allow us to partner with organizations, support issues without taking a lead
 - would decrease the email chatter
 - Hugo- suggests advocacy committee should look into it on the Board's behalf- refer to the advocacy committee?
 - Hugo moves that the question be referred to the advocacy committee, which will come up with a framework for January 2015 and return to the board in June 2015 with content. Dale calls to question, carried.
- EU Delegation to Canada pitch
 - issue of resources.
 - Carl agrees that he will get back to Diodora saying Hugo will meet up with her in Ottawa
 - Sean cautions that financial element may be dealbreakers, would be helpful to have conversation to establish boundaries (financial) before physical meeting
 - Hugo supports that approach- Carl says he will bring that message to her.

Passed Carl Meyer, Seconded Linda Nguyen

10. Administrator's report - K. Eschner

- Manjeet can bring issues to printer

Passed Paul Schneiderei, Seconded Sean Holman

11. Committee reports

a) [Awards committee](#) - H. Rodrigues

- will JHR remain committed to award- no website
- submission website due diligence- no questions
- update- goal to try and get everything ready before end of calendar year, deadline Feb. 9 student award remaining Feb. 28.

Hugo Rodrigues moves to accept. David Wiwchar seconds.

b) [Membership services committee](#) - E. Bessner

- Wording of confirmation of registration letter
 - Hugo- reword letter?
 - Paul- doesn't think we should add hunting through the internet for people who are alleging membership when they're not
 - Ellin accepts responsibility for rewording
- Media Magazine- What are we printing and how?
 - Ellin mentions David (?) has ads funding- Paul raises question of funding, against printing anything more than awards issue. Ellin will ascertain whether David was talking about ad funding for website, or for 3-4 print editions per year.
 - Ellin suggests asking members if they would pay a small additional fee for a print magazine
 - Task- referring the details to the publication committee
 - Ongoing issues working with David McKie- continued work
- Spundge
 - Should we offer this perk?
 - Perk approved by board vote, details given later

- Perkopolis
 - Carl suggests Ellin gets permission from Perkopolis to blank out the code on their flyers
- Tableau and Cometdocs- should we carry forward to look at these two benefits?
 - Hugo isn't interested in pursuing this further
- Adding a student rep to the board. Would require an amendment to the bylaws
 - Paul supports
 - Hugo- easiest way to get this to happen is to get students at Sheridan and Algonquin to create a chapter
 - Tasked to go to the bylaws committee- Nick, Dale, Paul, David and Ellen
- Personal insurance perk
 - Manjeet raises for discussion, is it possible to do a comprehensive review of insurance plans? Volunteers to do that research

Hugo moves to approve her report, Paul seconds. Friendly amendment Paul: provided there is no agreement stating we can't change providers, this is passed.

c) [Events committee](#) - P. Schneidereit / N. Taylor-Vaisey

- Conference planning update- Nick is handling content, Paul is handling other stuff, Sean is handling j-fest, etc etc
- Terra Tailleir working directly with Nick on content. We may be getting Sean Majunder to MC
- Paul raises boot camp- agreement that we'll offer a joint discount to people who want to take in the conference plus boot camp. In return Kings is looking for some recognition.
- Nick- we're also reaching out to Poynter etc. to see if there's room to work with them as partners
- Looking at a few keynotes
- [Discounted rate structure approval](#) - H. Rodrigues
 - Hugo Rodrigues moves to approve and that discounts be promoted, Jessy Akerley seconds, motion carries.
- Pertaining to events, Paul also raises Edmonton 2016. Should he start a venue search for Edmonton? Dates, location required.
 - Hugo will connect himself and Paul with Margo Goodhand at the Journal

- Sean Holman adds that 1. Look at AB Magazine Publisher's Assoc, AB weekley newspaper assoc.s as partners 2. J-schools Grant McEwan, Mount Royal,
- Hugo and Paul will email, see if they can get a date established

Nick Taylor-Vaisey moves to accept report, Paul Schneidereit seconds.

d) [Advocacy committee](#) - S. Holman

- Sean wants to flag that board members need to respond if they are committed to a committee

Sean moves to accept, Manjeet seconds, carried.

12. Chapter / Region reports

a) Saskatchewan - F. Biber

Not reporting.

b) Toronto - L. Nguyen

- Chapter events update. Beer journalists event very successful, as was portfolio review. Free movie pass event- targeting students, perks available to members.

c) [National Capital Region](#) - C. Meyer

- launched FOI Fridays
- Google Hangout with Suzanne Legault
- trivia night
- discounted tickets to football game

d) B.C. / Yukon - D. Bass (included in chair's report)

e) Alberta / NWT - S. Holman

Not reporting.

f) Manitoba / NWO - S. Kavanagh

Not reporting.

g) Quebec - M. Singh Attwhal

- Manjeet goes first, raises issue- has emailed Hugo a request from Pakistani group of journalists who want to come to Canada and network in Canada. They are requesting a letter of invitation, he does not want to write a letter.
- Hugo has received this request from same group in the past, he will only issue a letter in writing

when they've signed up for conference/confirmed their trip itinerary etc, only then will CAJ be in a position to support their trip

h) Atlantic - J. Akerley, P. Martel

- He is working to get more members.
- Pat Martel- Would it be possible to bring in Erin Holland to talk to students/CBC members about the CAJ? With honorarium?
 - Refers to events committee.
- Pat Martel- was there live coverage of last year's conference by any of the cable companies? Possibility of Eastlink, Bellaliant (sp?) covering? Might be worth seeing they're interested.

13. New business - Board

No new business.

14. Date and time of next meeting - Board

- January 2015 via Skype. Date set: 11 January 2015 2 p.m.

15. Adjournment

Passed Hugo Rodrigues, Seconded Dale Bass